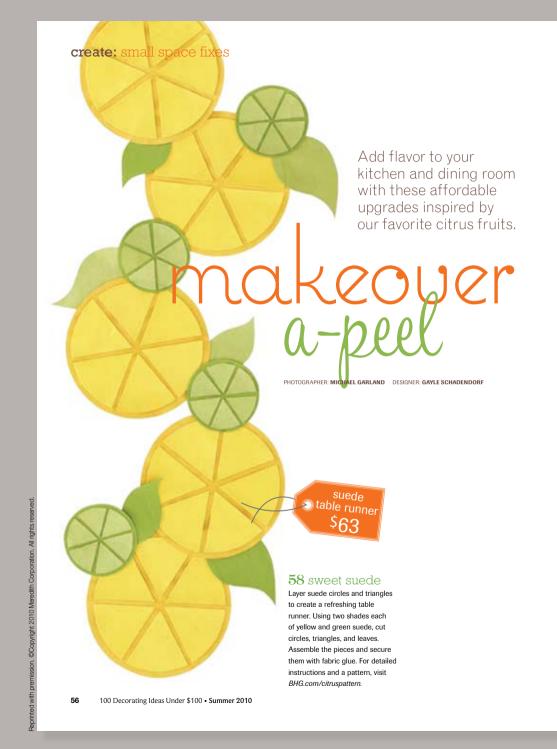


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60 island living Add counter and storage space without expensive cabinetry by using a rolling cart. Hide pots and pans on the shelf with a curtain made from custom fabric from buycustomfabric.com. Add a utensil rack to the side and use S-hooks to hang planters filled with fresh herbs.

61 fresh idea When making over your kitchen, don't leave your refrigerator out in the cold. Create the look of stainless steel by using a magnetic decal from FridgeFronts (fridgefronts. com), and then add a fruit decal cut from adhesive vinyl (showmetheheartland.com)

 $62~{\rm haVe}$ a Seat Conserve money and space with bench-style barstools in place of bulkier versions with backs and arms. Dress them up with cushions made from custom fabric from buycustomfabric.com.

63 fashion statement create a budget-friendly window treatment using a tablecloth and scarves. For the panels, cut a tablecloth in half lengthwise; hem. Add grommets across the top and hang the panels from strips of suede slipped over metal hooks. For the in-window treatment, saw off the metal hooks from three scarf holders and weave scarves vertically hrough the holes. You may need to cut long scarves in half. Hang the woven panels from cup hooks.



100 Decorating Ideas Under \$100 • Summer 2010









65 bins made better Embellish fabric storage bins with place mats and personalized pulls. Hot-glue the mat to the bin, wrapping and securing excess on the sides and top. For the labels, paint an oval wooden appliqué white, cover it with removable dry-erase paper (available at organizedatoz.com), and hot-glue the finished label to the bin. Use a leather punch to cut two holes through the bin on either side of the label and attach a metal drawer pull from the inside with screws.



66 color blocks Give simple wooden benches a colorful makeover by topping them with "cushions" made from dense foam and woven strips of suede. For step-by-step instructions, see the "Dig In" section on page 70.

67 round about Upgrade a basic sisal rug with a painted design. Measure where the circles will go and use a cardboard stencil to paint them with exterior latex paint. Let each circle dry completely before starting the next one.

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To cut natural-fiber ribbons, use cliquid from the fabric store.

BETTER HOMES & GARDENS MARCH 2003 21

MARCH >> from 21 ALBUM COVER Personalize a photo album or scrapbook by adding snappy stripes. Choose hearty grosgrain ribbons in various widths and colors. Remove the fasteners from the scrapbook spine to separate the covers. Lay the ribbons over the covers, wrap cut ends to the inside of the cover, and glue in place with hot glue. Cover cut ends with additional pieces of ribbon inside the covers. Reassemble the album cover. SHOW AND TELL Makeover plain glass vases by wrapping with ribbons of different colors and widths. Using a vase with straight sides, cut ribbons to length, wrap them around the vase, and glue the ends together with hot glue. 22 BETTER HOMES & GARDENS MARCH 2003

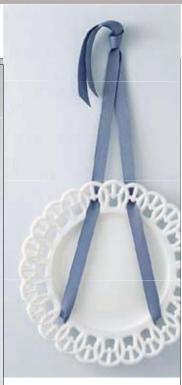


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sunshine when you need a spirit lifter. Determine how long you want to make your ribbons, then add about an inch and a half to accommodate a rod pocket. Cut the ribbons to length. Bend one end of each ribbon and seal edge only with fabric glue to form the rod pocket. Slip the ribbons

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ALL HUNG UP

For a quick and easy wall display, select some decorative plates to suspend with ribbons. This milk glass plate works especially well because the ribbor can be woven through the fretwork around the edge. For solid plates, use wire plate hangers to attach the plates to the wall, then wrap and tie ribbons for a decorative effect.





geometric pillows

At each dot, thread the needle with perle

needle to the pillow front so two tails are left on the front. Pull the thread tightly.

cotton but do not knot the ends. Sew

from front to back, Return the

Cut the pillow front and back. Using modern art as your influence, draw a pattern on your paper. The image can be either cut out so the background color shows through (see the wavy pillow bottom right), applied to the front (see the round designs bottom center), or a combination (see the bar pillow bottom left).

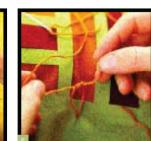
Fuse the paper-backed web to the wrong sides of the decorative fabrics. Using a fabric marker, transfer the pattern to the decorative fabrics. Fuse the designs in place. After the fabric cools, use dots of fabric glue to tack down any loose spots.

On the pillow front, mark points for tying the front and back together, placing dots 2 inches in from the outer edge and spacing them 1 inch apart. Place the front over the back, wrong sides facing.

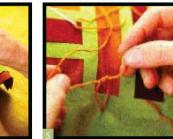
Tie the perle cotton in a square knot and trim the ends. Continue sewing the pillow together on three sides, leaving the final

What You'll Need...

- 20-inch squares of artificial suede for the pillow front and back
- Paper for a pattern Assorted artificial suede scraps for the design
- Fabric glue and paper-backed fusible transfer web
- Fade-out fabric marker
- Large-eye leather needle Perle cotton
- 16-inch pillow form



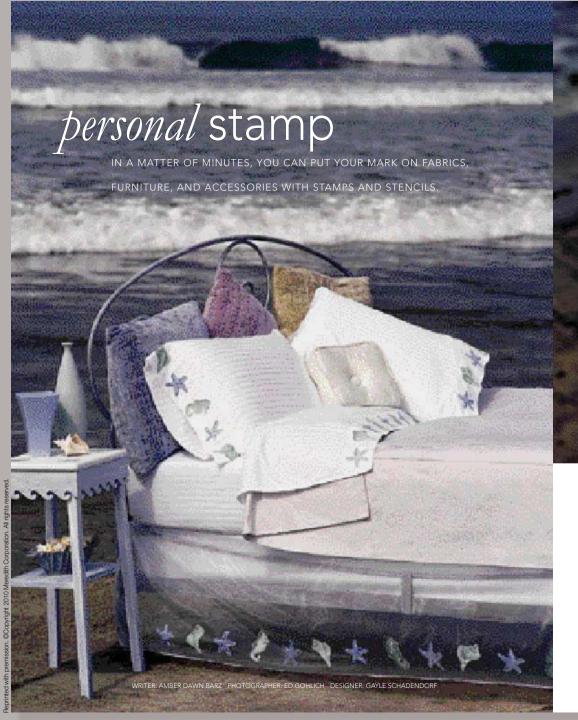
Insert the pillow form through the opening, arranging it to fit smoothly. Tie the final side closed.

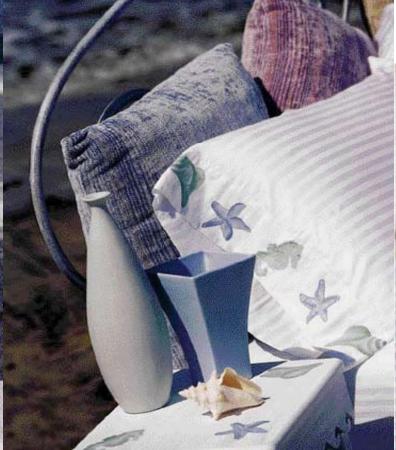


fall frenzy

Wake up a sleepy room by working bold geometrics and fall colors into no-sew pillows and a decoupage lampshade.

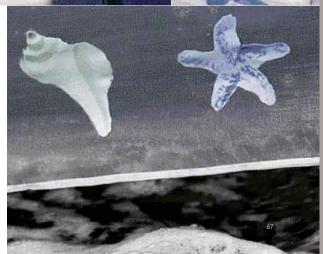


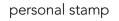




SEASIDE DREAM

Wake up to a sea-fresh space with this easy stamping project. Start with fabric paints or craft paints mixed with textile medium and stamping sponges, available at crafts stores. Cut the sponges into your own shapes for one-of-a-kind style. We used cookie cutters as inspiration for these designs. Trace each shape onto a sponge and cut out using kitchen shears. Dip the sponge in fabric paint, blot out excess paint on paper toweling, then stamp designs onto fabric scraps. When satisfied with the look, stamp designs on the edges of pillowcases, sheets, a bed skirt, and even a bedside table. Add hand-painted accents and shadow lines in coordinating paint colors.









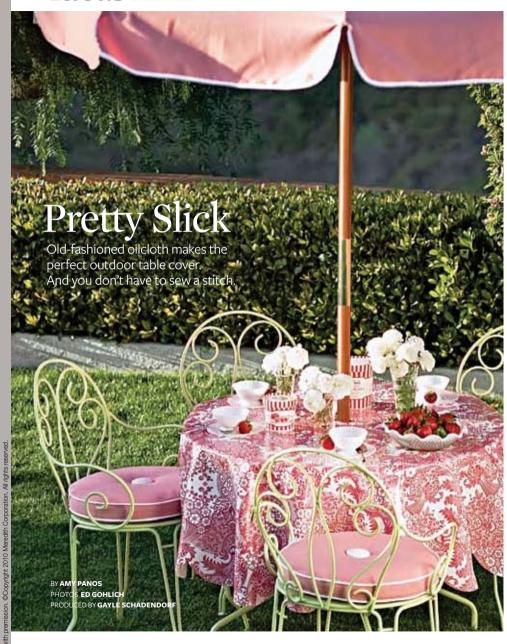
PARTY IN THE GARDEN

Let a swarm of insects invade your next garden party. It's OK when they're simply stamped on fabric, glass, and paper. Cookie cutters are the pattern for the buggy shapes. Cut shapes from stamping sponges. Follow the directions on page 67 to stamp the designs on napkins and a table runner using fabric paints. Accent Mason jars with stamps and enamel paints, available at arts and crafts stores. (Note: Check the label on enamel paint to make sure it's dishwasher safe.) Add hand-painted accents and shadow lines in coordinating paint colors. For a finishing touch, stamp shapes onto poster board, paint on accent colors and names, then cut out the shapes to create place markers.

For buying information, see Resources on page 102.



ideas BY HAND



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ideas BY HAND



NO-SEW SENSATION Two scalloped half-circles cut from oilcloth and joined with hook-and-loop tape make an easy-on, easy-off cloth. Don't let the lacy face fool you—oilcloth has an iron constitution. This printed vinyl backed with mesh is durable, wipeable, and waterproof, so you can leave it out in all kinds of weather. Plus, it won't fray or unravel when cut, so no need to hem.



☐ Adhesive hookand-loop squares

WHAT YOU NEED

☐ 4 yards 47-inch-wide

oilcloth (about \$7/yd),

cut in 2 equal pieces

☐ Tape measure

☐ Dinner plate

☐ Masking tape

☐ Scissors

☐ String

□Marker









1. MARK A HALF-CIRCLE for the bottom edge of the tablecloth on the back of one piece of oilcloth. For a perfect halfcircle, make a compass using string the length of the table radius plus the tablecloth drop (the drop shown is 15 inches). Tie a marker to one end, hold the other at the midpoint of one edge of the oilcloth, and swing a half-circle with the marker, beginning and ending at the edge. Repeat on second

2. TRACE **SCALLOPS** along lines drawn in Step 1 using a plate marked with tape where the scallop begins and ends. Start at one edge with a half scallop and work toward the other end. Cut out scallops. Put tablecloth halves right side up on table; overlap by 11/2 inches. 3. JOIN HALVES

piece of oilcloth.

3. JOIN HALVES
with squares of
adhesive hookand-loop tape.
Center the cloth
on the table.
4. TRACE HOLE
for umbrella pole in
center of cloth,
where the halves

overlap; cut it out.

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Resume of Gayle Schadendorf

ASSOCIATIONS AND EDUCATION

- Allied Member, American Society of Interior Designers
- Certificate of Achievement in Interior Design, June 2003 San Diego Mesa College, San Diego, California
- Bachelor of Fine Arts, May 1986
 University of South Dakota, Vermillion, South Dakota

SOLE PROPRIETOR, By the Sea Design Group MAGAZINE DESIGN EXPERTISE, 1995 to present

Freelance Art Direction, Magazine Design, Photo A Direction, Interior Prop Styling and Project Design Client: Meredith Corporation, Des Moines, Iowa

- Contributing Art Director/Graphic Designer for over 70 Better Homes and Gardens® Special Interest Publications magazines and bookazines, specializing in interiors. Conceptualized and produced Dream Bedrooms bookazine, Bath Makeovers magazine and Real-Life Kitchens & Baths bookazine. Designed several issues of Decorating magazine, Beautiful Interiors magazine, Storage magazine, Elegant Homes bookazine, Country French bookazine and Cottage Style bookazine.
- Art Direction, Photo Styling and/or Project Design for over 40 Better Homes and Gardens® Special Interest Publications photo shoots, specializing in interiors, proje design and creative tabletop.

INTERIOR DESIGN EXPERIENCE, June 2004 to present

- Better Homes and Gardenso Special Interest Publications 100 Decorating Ideas Under \$100, Summer 2010.
 Transformed cottage dining room and kitchen using a citrus theme. Designed 17 project ideas, produced all projects, prop styled and art directed photo shoot.
- A Designer's Influence, Peni Wilson, IIDA, CID.
 Freelanced from May 2004 to August 2005, work included; furniture/accessory shopping and installation of 4 luxury apartment models, color boards, perspective renderings, graphic design for client identity and promotional folder.
- KZ Design Group, Kathleen Zbacnik, ASID, IIDA, CID. Freelanced from August 2003 to May 2004, work included; creating 5 large color boards, photo styling for ASID Kitchen Tour and several pencil perspective renderings.
- Better Homes and Gardense HGTV Before and After Decorating Book 2003. Transformed living room using a storage theme and bedroom using a ribbon theme. Created color palettes, designed projects, produced all projects, prop styled and art directed photo shoot.

AWARDS AND VOLUNTEER POSITIONS

- Deborah L. Thomas Memorial Award for Outstanding Student Leader: Received scholarship to attend the 2004 ASID National Convention in Savannah, Georgia.
- ASID President. San Diego Mesa College Student Chapter of ASID 2003-2004.
- ASID Newsletter Chair. San Diego Mesa College Student Chapter of ASID 2002-2003.
- ASID Newsletter of the Year Award. San Diego Mesa College Student Chapter of ASID newsletter, Focal Point, was chosen by ASID National as the 2002-2003 Newsletter of the Year.
- 2003 Interior Design Exhibit, San Diego Mesa College.
 1st Place: INTE 115 Lighting & Color custom fixture.
 1st Place: INTE 105 Residential Design space plan and model 3rd Place: INTE 130 Merchandising commercial and residential space plan. elevations and material specifications.

ART DIRECTOR

Better Homes and Gardens® Craftways April 1993 to November 1995 Meredith Corporation, Des Moines, low

- Supervise photographic and design conceptualization for all interior and craft magazines and books produced by Better Homes and Gardens® Craftways.
- Other related responsibilities included; maintaining all Art department budgets and schedules, managed all separation, production and printing for all Better Homes and Gardens® Craftways publications. Managed Art Department personnel to ensure and maintain visual quality standards.

POSITIONS WITH MEREDITH CORPORATION

Better Homes and Gardens® Special Interest Publications Meredith Corporation, Des Moines, Iowa Associate Art Director, January 1991 to April 1993 Assistant Art Director, April 1990 to January 1991 Senior Graphic Designer, May 1989 to April 1990 Graphic Designer, September 1986 to May 1989 Graphic Design Internship, May 1985 to August 1985

KILLS

- ighly organized, extremely motivated and very creative. rong interpersonal communication skills.
- Trained and working knowledge of Macintosh electronic desktop publishing software including; Adobe InDesign, Adobe Photoshop, Adobe Illustrator and Microsoft Word.

Gayle Schadendorf, By the Sea Design Group ~ 619.997.6580 ~ gayle@bytheseadesigngroup.com